

# T h o m a s P . M c D a d e

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## RECENT PROJECT HIGHLIGHTS:

**Developed, produced, & distributed:** *IrishMosaics*, a DVD with over three hours of interactive content featuring Ireland's contemporary artists, musicians, and filmmakers.

**Senior Editor** at *INDEMAND* networks. Play integral and substantial role in the development and execution of the INHD re-brand to MOJO-HD.

**Editor** for ABC's *Who Wants to be a Millionaire*: Edited weekly, daily, generic promos broadcast nationwide on ABC affiliates.

**Director, producer, cinematographer, & editor** on a documentary focusing on the efforts of the *Malawi Children's Village* in Mangochi, Malawi, Africa illustrating the plight of orphans in Sub-Saharan Africa resulting from the AIDS/HIV pandemic.

## SKILLS:

### Software

**Knowledge of:** Final Cut Pro, Live Type, DVD Studio Pro, AfterEffects, QuarkXpress, Photoshop, Illustrator, FreeHand, Dreamweaver, Acrobat, Excel, Word, Cleaner, Squeeze, Trapwise

### Video/Multimedia/Photography/Print

**Knowledge of:** studio and location lighting, media development, multimedia software, DVD authoring, video/film (HD, digiBETA, miniDV, DVCpro, 35mm, 16mm), design/layout, motion graphics, web, print, pre-press

**Experience as:** director, producer, editor, art director, designer (motion and print), DVD & web developer, videographer

### Travel

International production experience. Traveled extensively throughout Europe, Africa and North America

- detailed project list available upon request

## Senior Editor

InDemand Networks, January 2005 – present

Led the editorial staff through the re-branding of the **InDemand's high-definition** network from **INHD** to **MOJO**. Responsible for production, development and execution of network image and anthem pieces, show promos, interstitials, and sizzle/board reels. In addition to editorial duties I develop and direct shoots, graphics, animation, and participate in programming development. Additional projects include: HowardTV (Howard Stern on-demand) NHL Center Ice, & MLB Extra Innings

## Editor/Producer/Director

Contract, January 1999 – present

Clients ranged from Fortune 500 companies to sole proprietors. **I led creative teams of 1 to 7 people, managed projects, and produced and provided creative direction from development through to completion.** Projects include video, print, documentary, DVD, broadcast television, motion graphics, events, and multimedia.

Clients include: BuenaVista Television, Ani DiFranco/Righteous Babe Records, NHL/Buffalo Sabres, AT&T, Cornell University, Syracuse University, Xerox, Sheffield Pharmaceuticals, Janssen Pharmaceuticals, Elbowsoup Films, Hauptman-Woodward, Planned Parenthood

**Founder/Corporate Officer**

Quintamar, June 2001 – March 2004

I incorporated Quintamar to develop, produce and distribute IrishMosaics, a DVD with over three hours of content creating a snapshot of contemporary Ireland as seen through the eyes of it's artists, musicians, and filmmakers.

I was responsible for **conceptualizing, developing, and branding** IrishMosaics. IrishMosaics was produced with the cooperation, of the Irish film Board, TG4 and Setanta Sports. I was instrumental and oversaw all aspects of production including **acquisition of content, art direction, DVD development (interactivity and extra features) printed materials including promotional items, literature, web site, and DVD & VHS packaging.**

**Art Director/Editor**

Full Circle Studios, September 1999 - January 2002

Responsibilities included the **development, production and art direction** of a variety of documentary, educational, corporate, and narrative video projects. In addition; I managed additional design staff, designed DVD interactivity, developed web sites, multimedia projects, and designed motion and still graphics. Additional duties included the development of promotional material, letterheads, business cards, logos, and multimedia presentations

**Art Director**

TECO Group, May 1997 - September 1999

Responsible for all aspects of design and implementation of graphics, video, audio, animation, and 3D rendering for multimedia, CD and web deliverable educational and training programs

**Designer**

Moran Communications, June 1996 - May 1997

Conceptualized layout and provided complete graphic support to programmers and web site developers. Including but not limited to photography, digital collage, image maps, original designs, and .GIF and Flash animations

**Designer**

Chopra-Lee, Inc., May 1993 - August 1996

Wrote and designed promotional literature, created graphics, location and studio photography, site maps and 3D renderings.

**EDUCATION:**

Bachelor of Arts, February 1991  
State University of New York at Buffalo  
Major: Communication

- Reel and portfolio samples may be viewed at [www.thomasmcdade.com](http://www.thomasmcdade.com)